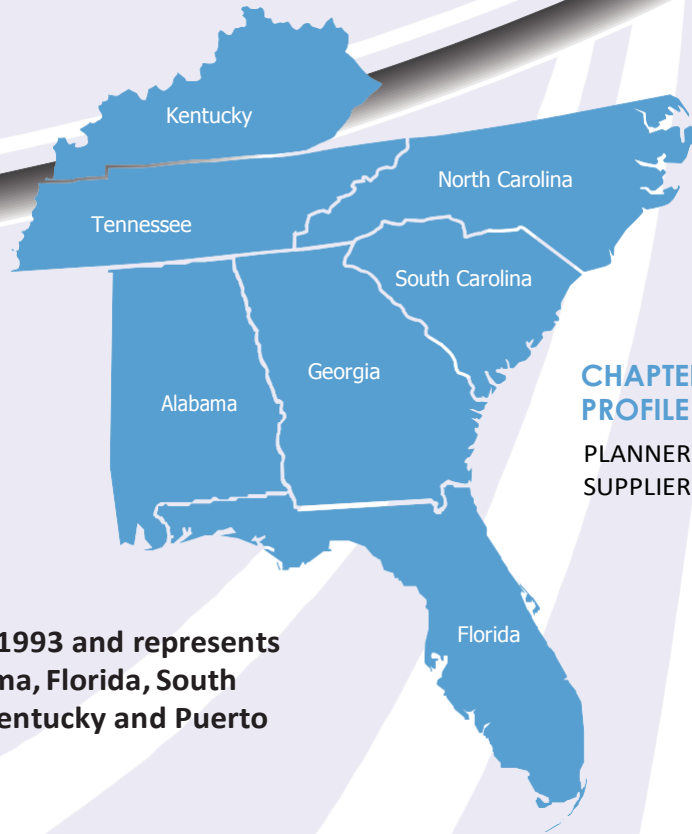




Southeast Chapter



CHAPTER MEMBERSHIP PROFILE

PLANNER MEMBERS	44%
SUPPLIER MEMBERS	56%

The Southeast chapter was formed in 1993 and represents 450 plus members from Georgia, Alabama, Florida, South Carolina, North Carolina, Tennessee, Kentucky and Puerto Rico.

OUR MISSION

The mission of the PCMA SE Chapter is to offer relevant education, caring impactful community service projects, and abundant participation opportunities for meeting professionals. As a chapter we are committed to supporting the future of our industry through quality programming, networking and the participation of our enthusiastic professionals and students alike.

We are the leading organization for meeting, tradeshow and event professionals.

**Maximize Your
Visibility.
Confirm Your
Sponsorship
Today!**

Platinum Sponsor

\$15,000 – SOLD (*Shepard Exhibition Services*)

- ▶ Support the PCMA SE Chapter and receive opportunities to build your organization's exposure when you select the chapter's most prestigious sponsorship. We are only offering one platinum sponsorship for 2019.

Benefits Include:

- Podium & presentation time (3-5 minutes) at one local education program (February/August/November Annual Meeting) and podium time (3-5 minutes) at one of the satellite programs. Platinum sponsors are given the option of sharing a video and get first choice of which program they prefer to host.
- Three complimentary registrations to each sponsored education program
- One complimentary table-top exhibit at all education programs
- One complimentary National PCMA Supplier Membership for the year (or renewal)
- Year-round banner ad on our newsletter web page. Banner will be active for one full year
- Opportunity to do one raffle drawing and keep all business cards at one sponsored event
- Hyperlink to your promotional video on chapter website
- Logo recognition on sponsored program registration page and within email announcements
- The opportunity to place materials at each place setting at your choice of one sponsored program
- Sponsor spotlight article inclusion in one Chapter E- Newsletter (provided by your organization)
- Verbal recognition from Chapter President at all education programs
- Sign recognition as the Platinum Sponsor at each educational program
- Attendee mailing list for use following your choice of sponsored programs (no telephone numbers or emails included)
- Three comp registrations to the May social event (These have been at SunTrust Park Braves Stadium and Porsche Driving Experience in the past)
- Three comp registrations to our September Social Event (This was the Cooking Competition in 2018)
- Five social media posts promoting your organization (to be provided by your organization) during the year.
- Reserved VIP table at one sponsored educational event during the year
- One reserved seat at a VIP sponsor table at each educational event
- Clickable logo recognition on PCMA SE website for one year

- Slide recognition during all education program presentations
- The Chapter will provide a digital banner for your signature line stating that you are the PCMA SE Chapter Platinum Sponsor
- "Event Sponsor" ribbon identification for your representative at each sponsored program

Gold Sponsor

\$5000 - 2 Opportunities Available - Available

1-CVB; 1-Supplier

- ▶ As a gold sponsor your organization receives unique opportunities to get in front of our membership and share your message, build brand awareness, publicize products and services and network with industry leaders.

Benefits Include:

- Podium time at one of the local education programs (2-3 minutes) and podium time (3-5 minutes) at one of the satellite programs.
- Two complimentary registrations to two education programs of your choice
- One complimentary National PCMA Supplier Membership for the year (or renewal)
- One complimentary table-top exhibit at one sponsored program
- Logo recognition on sponsored program registration page and within email announcements
- The opportunity to place materials at each place setting at one sponsored program
- Sponsor spotlight article inclusion in one (1) Chapter E-Newsletter (provided by your organization)
- Verbal recognition from Chapter President at your sponsored events
- Two comp registrations to the May social event (These have been at Sun Trust Park and Porsche Driving Experience)
- Two comp registrations to the September social event with guaranteed spots in a bay or on a lane (These have been at top Golf and the Painted Pin)
- Three social media posts promoting your organization (to be provided by your organization) during the year
- Reserved VIP table at one sponsored educational event during the year
- One reserved seat a VIP sponsor table at each educational event
- Clickable logo recognition on PCMA SE website for one (1) year
- "Event Sponsor" ribbon identification for attendees from sponsored organization at each sponsored program
- Slide recognition in all local education program presentations

Silver Sponsor

\$3500-2 Opportunities Available

SOLD - (LA Tourism and Convention Board)

1- CVB and 1- Supplier

- ▶ By selecting this sponsorship, your organization will be supporting and partnering with the chapter and receiving a value-bundled list of benefits to increase your exposure to hospitality leaders and PCMA SE members.

Benefits Include:

- Podium time at one of the local education programs (2-3 minutes) and podium time (3-5 minutes) at one of the satellite programs.
- Two complimentary registrations to one education program (February or May)
- One complimentary table-top exhibit at one sponsored program
- Logo recognition on sponsored program registration page and within email announcements
- The opportunity to place materials at each place setting at one sponsored program
- Sponsor spotlight article inclusion in one (1) Chapter E-Newsletter (provided by your organization)
- Verbal recognition from Chapter President at your sponsored event
- Two comp registrations to the May social event (These have been at Sun Trust Park and Porsche Driving Experience)
- One social media post promoting your organization (to be provided by your organization) during the year
- Clickable logo recognition on PCMA SE website for one year
- One reserved seat at a VIP sponsor table at each educational event
- "Event Sponsor" ribbon identification for attendees from sponsored organization at each sponsored program
- Slide recognition in all local education program presentations
- One complimentary registration to both community service events

Speaker Sponsor for Programs

Available

\$500 – 2 opportunities per program (3 Atlanta programs and 2 Central Florida programs)

- ▶ Help support the PCMA SE Chapter by contributing to our Speaker Pool. Your money will contribute to quality speakers for our education events throughout the year.

Benefits Include:

- One complimentary registration to one education program

- Verbal recognition from Chapter President at the education programs
- Slide recognition during the sponsored education program
- One complimentary table-top exhibit at one sponsored program

Exclusive Annual May Social Event

\$6000 -1 Opportunity Available -

Available

- ▶ This is an exclusive title sponsor for one of the most well attended events of the year! This has been hosted at the Porsche Driving Experience and SunTrust Park. This event typically sells out quickly and is a fan favorite. We require a 50/50 Planner/Supplier ratio at the event.

Benefits Include:

- Podium & presentation time (3-5 minutes) at the event. You will be given the option of sharing a video as well.
- Three complimentary registrations to the sponsored event
- Year-round banner ad on our newsletter web page. Banner will be active for one full year
- Opportunity to do one raffle drawing and keep all business cards at the sponsored event or at an education event of your choice
- Hyperlink to your promotional video on chapter website
- Logo recognition on sponsored program registration page and within email announcements
- The opportunity to place materials around the sponsored program area
- Sponsor spotlight article inclusion in one Chapter E-Newsletter (provided by your organization)
- Attendee mailing list for use following the sponsored event (no telephone numbers or emails included)
- Two comp registrations to the May social event (These have been at SunTrust Park Braves Stadium and Porsche Driving Experience in the past)
- One complimentary lane/bay hosted by your organization with signage designating your organization as an event sponsor at our September Social Event (These have been hosted at the Painted Pin and Top Golf) Chapter can fill lane with planners or organization can fill with invited guests
- Three social media posts promoting your organization (to be provided by your organization) during the year.
- Reserved VIP table at a sponsored educational event during the year
- Clickable logo recognition on PCMA SE website for one (1) year
- "Event Sponsor" ribbon identification for attendees at the sponsored program

Annual Fall Social Event

\$5000 -1 Opportunity Available -SOLD (Las Vegas Convention & Visitors Authority)

- ▶ This is an exclusive title sponsor for one of the most well attended events of the year! (This was a Cooking Competition in 2018). This event typically sells out quickly and is a fan favorite.

Benefits Include:

- Podium & presentation time (3-5 minutes) at the event. You will be given the option of sharing a video as well.
- Five complimentary registrations to the sponsored event
- Opportunity to do one raffle drawing and keep all business cards at the sponsored event or at an education event of your choice
- PCMA will create and prepare 2 signs with sponsor logo to be placed at the event site
- Logo recognition on sponsored program registration page and within email announcements, to include a graphic or banner (to be provided by organization)
- Logo and link in chapter newsletter, to include sponsor spotlight article (provided by your organization)
- Attendee mailing list for use following the sponsored event (no telephone numbers or emails included)
- Three social media posts promoting your organization on Facebook and Twitter (to be provided by your organization) during the year.
- Clickable logo recognition on PCMA SE website for one (1) year
- "Event Sponsor" ribbon identification for attendees at the sponsored program

Convening Leaders Chapter Reception - SOLD

SOLD – GWCC & Experience Kissimmee

\$2500-2 Opportunities Available

1- CVB and 1- Supplier

Host our largest mixer and fundraiser of the year!

Benefits Include:

- Clickable logo recognition on PCMA SE website for one (1) year
- "Event Sponsor" ribbon identification for attendees from sponsored organization
- Podium time at one of the education programs (2-3 minutes)

- Podium time at CL Reception (2 minutes)
- Logo recognition on sponsored program registration page and within email announcements
- Sponsor signage at registration table and near podium
- Two complimentary registrations to one education program
- Opportunity to do one raffle giveaway/drawing at one educational program

Donate a Silent Auction Item

- ▶ Help support the PCMA SE Chapter by donating a silent auction item. Our chapter hosts a silent auction each year during the Convening Leaders Chapter Reception in January and another during our September Annual Social Event. The money earned from auctioning off your donations serves several purposes. We donate a portion of our funds to the PCMA Education Foundation and scholarship funds. The remaining monies go directly back into the chapter's education programs.

Benefits Include:

- Company recognition on Chapter Reception event page
- Company recognition in one PCMA SE e-newsletter
- Complimentary admission to the Reception

Volunteer of the Year and Volunteer of the Quarter

\$2500 - One opportunity available -SOLD (Nashville Convention and Visitors Corporation)

- ▶ This sponsor receives unique opportunities to get in front of our membership both in person and via our emails and website each quarter and during the December luncheon. It is a wonderful way to recognize those who make this Chapter possible.

Benefits include:

- Recognized at each educational program and again at the Holiday luncheon as the sponsor both verbally and in the slide deck
- Presents the award to the recipient at each educational program Podium time at one educational program (2-3 minutes)
- Recognized as sponsor in chapter newsletters 5 times during the year when VoQ and VoY are announced
- Logo recognition on sponsored program registration page and within email announcements
- Clickable logo recognition on PCMA SE website for one (1) year

Global Meetings Industry Day (GMID)

\$2500-2 Opportunities Available

- 1- CVB **SOLD (Jekyll Island Authority)**
- 2- 1- Supplier Available
 - ▶ This is a unique opportunity to partner with several other industry organizations to host the SE GMID event in Atlanta. Last year was a partnership with multiple hospitality organizations with a prestigious panel. Your organization would be the PCMA sponsors of the event.

Benefits include:

- Logo recognition on sponsored program registration page and within email announcements
- Sponsor can speak for 2-4 minutes prior to event starting or at conclusion of event.
- Clickable logo recognition on PCMA SE website for six months
- Sponsor can provide any giveaways at their choosing for participants
- 3 Complimentary Registrations to event for your organization or customers to the event
- Two complimentary registrations to one education program
- One complimentary table-top exhibit at one education program (February or May)
- "Event Sponsor" ribbon identification for attendees from sponsored organization

Planner Recruitment Sponsor

\$1500 – One opportunity available- SOLD (Cobb Travel & Tourism)

- ▶ As our planner recruitment sponsor you are providing planners within the SE the opportunity to attend our programs at no cost if they meet specific criteria

Benefits include:

- Clickable logo recognition on PCMA SE website for one (1) year
- "Event Sponsor" ribbon identification for attendees from sponsored organization
- Logo inclusion on all planner outreach, with "your registration is sponsored by"
- Logo inclusion in the event slide deck at each quarterly education program in 2019
- Opportunity to one complimentary exhibit table at the education program of your choice
- Podium time at one educational program (2-3 minutes)

Past Presidents Roundtable

\$1500 – One opportunity available

- ▶ Sponsor our Past Presidents Roundtable. This is a bi-annual event in which we thank our past presidents and solicit their help with various projects for the coming year.

Benefits include:

- Clickable logo recognition on PCMA SE website for one (1) year
- Two complimentary registrations to one education program
- Two complimentary registrations to one satellite program
- Logo inclusion on all planner outreach, with "your registration is sponsored by"
- One complimentary table-top exhibit at the educational program of your choice
- Opportunity to attend and participate in this very exclusive event

Orlando/Kissimmee Program Sponsor for March or September

March \$2000-2 Opportunities

- 1-CVB (**SOLD-Tourism Toronto**) and 1- Supplier (**Available**)

Sep. \$2000-2 Opportunities

- 1- CVB (**SOLD-Visit Seattle**) and 1- Supplier (**Available**)

- ▶ We are hosting 2 programs in Orlando in 2019, March and September. As a sponsor, you will be supporting education and networking in other parts of the vast SE Chapter. Each sponsor is in addition to the in-kind sponsorship of the venue host.

Benefits include:

- Podium time at your sponsored program (3-4 minutes)
- Two complimentary registrations to two Florida programs
- Two complimentary registrations to one Atlanta education program
- One complimentary table-top exhibit at your choice of any educational program
- Logo recognition on sponsored program registration page and within email announcements
- Clickable logo recognition on PCMA SE website for one (1) year
- The opportunity to place materials at each place setting at your sponsored program
- Attendee mailing list for use following your sponsored program (no telephone numbers or emails included)
- "Event Sponsor" ribbon identification for attendees from sponsored organization at each sponsored program
- Ability to collect and keep business cards at registration table
- Slide recognition at your education program

Community Service Sponsor

\$1500 - 2 Opportunities Available

1-CVB; 1-Supplier

- ▶ Help support the Chapter give back to the community and to the PCMA Foundation by sponsoring our community service efforts. We will have a minimum of two major community service events this year (we are considering Ronald McDonald House Meal Host, Open Hand food packing, Habitat for Humanity and more). Interested in hosting a community service project in your area? Please contact Samantha Cribari-Starr at Samantha.cribari@gmail.com

Benefits include:

- Company logo included on all PCMA SE Community Service marketing materials (pre, during and post) event.
- Company video can be played before event starts complimentary
- Sponsor can speak for a couple of minutes prior to event starting or at conclusion of event.
- Sponsor can provide any giveaways of their choosing for participants and provide any signage at their own expense
- A percentage of sponsorship dollars go directly to the PCMA Foundation or to the selected charity
- 3 Complimentary Registrations to event for your organization or customers

Table Top Exhibitor

\$250 Per table – 2 per event up to 5 events

- ▶ As a table top exhibitor, you will gain valuable face to face interactions in which to boost your brand awareness to our membership
- ▶ Opportunity to provide a raffle prize to be given away during the program in your organization's name, with verbal recognition from Chapter President at the program

pcma

Host the Annual Board Retreat- (In Kind Sponsorship)

- ▶ As the exclusive PCMA SE Chapter Board Retreat Sponsor, you will have an opportunity to network with the chapter leaders and receive exclusive opportunities to benefit your organization.

2019 Board Retreat: October, November or December 2019; Thursday-Saturday pattern preferred

Benefits include:

- As the retreat host you will welcome the chapter leaders and have exclusive one on one time to network during the opening reception. You can present, share a video and/or take the team on a tour of any facilities of your choosing.
- Year-round banner ad on our newsletter web page. Banner will be active for one full year
- Opportunity to do one raffle drawing and keep all business cards at an event of your choice
- Hyperlink to your promotional video on chapter website
- The opportunity to place materials at one local and one satellite education program of your choice
- Sponsor spotlight article inclusion in one Chapter E-Newsletter (provided by your organization)
- Logo recognition in 2 Chapter E-Newsletters
- Logo Recognition and verbal recognition in slide deck for two education programs
- Attendee mailing list for use following the education event of your choice (no telephone numbers or emails included)
- Two comp registrations to two education programs of your choice
- Two comp registrations to the May social event (These have been at Sun Trust Park Braves Stadium and Porsche Driving Experience in the past)
- Two comp registrations to the September Social Event and
- Two social media posts promoting your organization (to be provided by your organization) during the year.
- Reserved VIP table at a sponsored educational event during the year
- One table top exhibit for the education program of your choice
- Clickable logo recognition on PCMA SE website for one (1) year
- “Event sponsor” ribbon identification for two attendees for all local education programs during the year

Year-Round A/V

Provide AV for our quarterly chapter programs.

Benefits include:

- Podium & presentation time at program of choice (3-5 minutes)
- 2 complimentary registrations to each sponsored program
- Logo recognition on sponsored program registration page and within email announcements
- Logo on program PowerPoint at each event
- Clickable logo recognition on PCMA SE website for 1 year
- The opportunity to place materials at each place setting at the sponsored programs
- Sponsor spotlight in 1 Chapter E-Newsletter
- “Event Sponsor” ribbon identification for attendees from sponsored organization
- Complimentary tabletop exhibit at all programs, OR ability to set up demo equipment at each sponsored event

Orlando/Kissimmee Watch Party

\$1500 – *One opportunity available*

- ▶ Sponsor this first-time event. We will host a Central Florida Live-Stream Watch Party. One of our Atlanta Based Education Programs will be live-streamed at a venue in Central Florida to allow our Florida members to network and enjoy this amazing content as a group!

Benefits include:

- Podium time at your sponsored program (3-4 minutes)
- Two complimentary registrations to two Florida events
- Two complimentary registrations to one Atlanta education program
- Logo recognition on sponsored program registration page and within email announcements
- Clickable logo recognition on PCMA SE website for one (1) year
- The opportunity to place materials at each place setting at your sponsored program
- “Event Sponsor” ribbon identification for attendees from sponsored organization at each sponsored program

Sponsors can partner together to split costs.

Sponsorship dollars offset the expenses for each event including the cost of speakers, food and beverage costs, and other administrative costs associated with the program.

Sponsorship fees do not include audiovisual equipment expenses for sponsors' presentations, unless already ordered for the speakers.

2019

Platinum Sponsor

_____ \$15,000: *SOLD*

Gold Sponsor

_____ \$5,000: CVB *Available*

_____ \$5,000: Supplier *Available*

Silver Sponsor

_____ \$3,500: CVB *SOLD*

_____ \$3,500: Supplier *Available*

Annual May Social Event

_____ \$6,000: Exclusive Sponsor

Annual Fall Social Event

_____ \$5,000: Exclusive Sponsor *Sold*

PCMA SE Board Retreat

_____ In Kind Sponsorship *Available*

2019 Convening Leaders Chapter

Reception Sponsor

_____ \$2,500: CVB *Sold*

_____ \$2,500 : Supplier *Sold*

_____ Silent Auction Sponsor *Available*

Orlando/Kissimmee Area Programs

_____ \$2,000 March: Supplier-*Available*

_____ CVB -*SOLD*

_____ \$2,000 September: Supplier-*Available*

_____ CVB -*SOLD*

Orlando/Kissimmee Watch party

_____ \$1,500: -*Available*

Volunteer of the Year and Volunteer of the Quarter

_____ \$2,500 *SOLD*

Planner Recruitment Sponsor

_____ \$1,500 *SOLD*

Past Presidents Round Table

_____ \$1500 *Available*

Community Service Sponsorship

_____ \$1500 Community Service Event *Available*

_____ \$1500 Community Service Event *Available*

GMID Sponsorship

_____ \$2,500: CVB *SOLD*

_____ \$2,500: Supplier *Available*

Speaker Sponsorship – 2 opportunities available

_____ \$500 Atlanta February Program *Available*

_____ \$500 Atlanta February Program *Available*

_____ \$500 Atlanta August Program *Available*

_____ \$500 Atlanta August Program *Available*

_____ \$500 Atlanta November Program *Available*

_____ \$500 Atlanta November Program *Available*

_____ \$500 Orlando March Program *Available*

_____ \$500 Orlando September Program *Available*

Tabletop Exhibitor – 2 opportunities per program/event available

_____ \$250 February Program *Available*

_____ \$250 May Social Event *Available*

_____ \$250 August Program *Available*

_____ \$250 September Social Event *Available*

_____ \$250 November Program *Available*

Board Retreat

_____ In Kind *Available*

Year- Round AV

_____ In Kind *Available*



All the information provided herein is deemed accurate. Information is subject to error and/or change. PCMA SE will make every effort to accommodate all sponsorships as presented and may make substitutions as needed or warranted.

Contact Information

Name

Company Name

Address

City/State/Zip Code

Telephone

Email

*Please email this form to
Charlene Lopez, 2019 Sponsorship Director at
Clopez@atlanta.net*

***Thank you for your support of PCMA
Southeast Chapter!***